

NORTH SHORE, OAHU.....Arnold Palmer, the King of Golf, has committed to play in the Turtle Bay Championship January 24-30 at the course designed by and named for him, the Palmer Course, at the beautiful North Shore Turtle Bay Resort. He joins a marquee list of players including eight of the top ten money winners from the 2004 Champions Tour including defending champion, Hale Irwin, plus million dollar prize winning pros Gil Morgan, Bruce Fleisher, Larry Nelson, Mark McNulty, D.A. Weibring, Jim Thorpe and Allen Doyle.

The top eight players won 14 tournaments in 2004 and each received over \$1 million in official prize money. Four of the players in the 78-player field, Arnold Palmer, Gary Player, Tom Watson and Fuzzy Zoeller have received 10 prestigious Green Jackets by winning MASTERS Tournaments from 1958 to 1981. In addition, these players and Hale Irwin have won fourteen Senior PGA Championships and U.S. Senior Open titles in their outstanding professional golfing careers.

The \$1.5 million Turtle Bay Championship will have a Champion's prize of \$225,000. It will receive national live coverage via The Golf Channel Friday through Sunday, January 28-30, from 2:30 p. to 5:30 p.m. Hawaii time or prime east coast time from 7:30 p.m. to 10:30 p.m. The week-long activities begin on Monday, January 24 with a pro-qualifying round at the Palmer Course for two spots in the tournament. Tuesday is scheduled to host the All-Amateur competition on the Fazio Course followed on Wednesday and Thursday, January 26 and 27, by the Turtle Bay Championship two-day, 36 hole Pro-Am event. Each four-member amateur team is paired with a different Champions Tour professional daily as they compete in a "one-best ball" format.

Friday, January 28 through Sunday, January 30, seventy-eight players will compete on the 7,088 yard, par-72 (36-36) Championship Arnold Palmer Course. Forty (40) of the top 50 money list players will play at Turtle Bay. Sixteen(16) have won 22 events during 2004. Of these winners, Mark McNulty named the Champions Tour Rookie of the Year, had three tournament wins in 2004 and received over \$1.4 million in official winnings. The London-based but Zimbabwe-born golfer has won over 55 European Tour and international tournament victories from 1978-2003 before joining the U.S. Champions Tour in 2004. He is regarded as one of the sport's best putters.

Admission charge Friday through Sunday will be \$10 daily. A three day season ticket is only \$20. Additional Tournament or Sponsor information is available by phone 808-545-1588 or on the Turtle Bay Resort website.

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